

Sunderland MBA Top-Up

Benefits

The programme offers the following benefits to students:

- This is an internationally recognised programme which will enhance their capability to function as a senior manager within a wide range of commercial and service organisations
- Students will develop their strategic management knowledge, competence and problem-solving ability and be familiar with international management practice
- The programme draws upon the experience of the candidate and will emphasise an integrated and practical (professional) orientation over a theoretical approach

Course Description

The University of Sunderland MBA is designed as a top-up programme for those who have completed the BTEC Advanced Diploma in Management Studies and gained appropriate management experience. During this programme, you will develop your modelling techniques, strategic management knowledge, competence and problem-solving ability. You will also become familiar with international management practice, and the development of effective business cultures and performance enhancement.

Qualification / Awarding Body

On successful completion of this programme, you will be awarded the Master of Business Administration (MBA)

Awarding Body: University of Sunderland

Mode

Text-based distance learning

Course Content (modules)

The top-up programme comprises four modules and a dissertation. No exemptions are allowed for this programme.

1. **Global Corporate Strategy**
This module seeks to establish the 'holistic' nature of corporate strategy and how this affects organisational decision making processes. By examining aspects of the internal and external environment and associated forces on the organisation, you will develop an appreciation of business and management within a global setting.
2. **International Business Environment**
This module will explore the different frameworks in which organisational decisions are made. You will identify key forces of globalisation and analyse the impact of economic, social, cultural and political forces on business operations and structures in a variety of national environment. You will also relate theories of internationalisation, innovation and competitive advantage to differing industries and locations.
3. **Modelling Techniques for Business and Management**
This module investigates a variety of management tools and operational research procedures used in business/management decision-making in order to broaden your existing decision-making knowledge.
4. **Applied Research Methods for Business and Management**
This module explores the nature of business/management research, ethical issues in business and management research, and deductive and inductive research methods. You will use and compare qualitative and quantitative research methods to enable you to write report research findings.

5. Dissertation

You will be required to undertake a research investigation into a contemporary management issue utilising primary and secondary investigation, techniques and data sources. The dissertation will be of 15,000 to 20,000 words in length.

Assessment

The University of Sunderland MBA Top-Up is assessed by one written assignment after studying modules 1, 2 and 4 (three in total), an examination after module 3 and a dissertation.

Duration of Programme

Minimum 12 months for the University of Sunderland BA Top-Up. However, this programme is flexible and can be extended to a maximum of five years.

What's included

All study materials, core textbooks and student handbooks are supplied. You will be allocated a tutor for academic support from the UK by RDI on request, whom you can contact by telephone and email. You will also have access to an online Virtual Campus administered by RDI.

In Mauritius, you will have access to a programme coordinator at PTC for administrative support. You are allowed to attend periodic workshops organised by PTC.

Entry Requirements

To gain entry to the University of Sunderland MBA Top-up, you must possess the Edexcel Advanced Professional Diploma in Management Studies or a CMI Executive Diploma or equivalent. You must be at least 23 years old and have at least two years appropriate management experience.

Enrolment Dates

Three intakes in a year – January, May and September.