

HND Travel & Tourism Management

Benefits

The programme offers the following benefits for students:

- Equipping individuals with the knowledge, understanding and skills for success in employment in the travel and tourism industries
- Enabling progression to an undergraduate degree or further professional qualification in a related area
- Supporting individuals employed or entering employment in travel and tourism industries
- Developing a range of skills and techniques, personal qualities and attributes essential for successful performance in working life, thereby enabling learners to make an immediate contribution to employment
- Providing flexibility, knowledge, skills and motivation as a basis for future studies and career developing in travel and tourism

Course Description

The Higher National Diploma (HND) in Travel & Tourism Management is designed for those who wish to enter into or progress within employment in the travel and tourism sector. The programme will enable you to apply your professional expertise and practical skills in the workplace.

The HND in Travel & Tourism Management can be studied as a stand-alone qualification or it can form part of a three-year degree programme by studying a final year top-up to a BSc (Hons) in Tourism & Hospitality Management with Sheffield Hallam University.

Qualification / Awarding Body

On completion of all 16 units, you will be awarded a HND Travel & Tourism Management

Awarding Body: Edexcel, UK

Mode of Study

Online distance learning

Course Content (modules)

The HND in Travel & Tourism Management comprises 16 units, including 8 core units and 8 specialist units:

Core Units

1. The Travel & Tourism Environment
History, structure, influence of local and national governments and international agencies, investigate effects of supply and demand, positive and negative impacts of tourism
2. Management Perspectives in Travel & Tourism
Management and leadership theory/practice, nature of groups/individual in the organisation, organisational behaviour, change management
3. Finance and Funding in the Travel & Tourism Industry
Interpret financial accounts, importance of costs, volume & profit, use of management accounting information as a decision-making tool, sources and distribution of funding
4. Law and Ethics in the Travel & Tourism industry
Legal and regulatory framework, health & safety regulations, security of employees, consumer protection and business ethics
5. Marketing in Travel & Tourism
Concepts and principles of marketing, role of marketing as a management tool, role of marketing mix, components of promotional mix
6. Contemporary Issues in Travel & Tourism
Examine different research strategies & research methods, exam; plan, undertake and present findings of an original piece of research to a contemporary issue in travel and tourism

7. Tourism Development Planning
Rationale for planning, various approaches to planning and development, need for sustainable tourism, current issues related to tourism development planning
8. Research Project
Preparing a research proposal, using primary and secondary sources of information, carry out the research project, evaluate and present findings

Specialist Units

9. Tourism Destinations
Main tourist destinations of the world; characteristics of destinations; cultural, social and physical features distinguishing tourist destinations, issues which affect the popularity of tourist destinations
10. The Developing Manager
Principles and practices of behaviour management, analysing own potential as a prospective manager, roles and responsibilities, career development
11. Business Health Check
Review of focus of the business, develop plans for the business, evaluate and develop business skills of management and staff
12. Hospitality Management
Investigate hospitality within the travel and tourism industry, impact of integration within the hospitality sector; design, development and operation of a hospitality outlet
13. Tour Operations Management
Investigate the tour operations sector, stages in developing packages, brochures & methods of distribution, strategic and tactical decision making for tour operators
14. Human Resource Management for Travel & Tourism
Examine human resource management, employee relations and employment law, recruitment and selection, training and development
15. Visitor Attraction Management
Range and importance of visitor attractions; visitor types, impacts, tourist motivation theories, development process and issues, management techniques and impact on sustainability
16. Public Relations and Promotion in Travel & Tourism
Role and importance of public relations, PR skills, media use and PR planning

Assessment

The HND in Travel & Tourism Management is assessed by 14 written assignments in total (of 2,500 to 3,000 words each) and two examinations.

Duration of Programme

Minimum 24 months for the HND, however this programme is flexible and can be extended to a maximum of five years.

What's included

All study materials, core textbooks and student handbooks are supplied. A tutor for academic support from the UK will be allocated by RDI on request, whom you can contact by telephone or email. You will also have access to an online Virtual Campus administered by RDI.

In Mauritius, you will have access to a programme coordinator at PTC for administrative support. You are allowed to attend all tutorial sessions organised by PTC.

Entry Requirements

Candidates should be at a certain academic level such as an 'A' Level, or have at least two years full-time work experience.

Enrolment Dates

Four intakes a year - January, April, July and October.