

HND Business (Management)

Benefits

The programme offers the following benefits for students:

- Equipping individuals with the knowledge, understanding and skills for success in employment in the business and finance sectors
- Providing suitable work experience so that learners can apply their knowledge and practical skills in the workplace during their study
- Enabling progression to an undergraduate degree or further professional qualification in a related field (e.g. business, management, HR, etc.)
- Allows progression from this qualification into or within employment in the sector where learners may work towards professional membership or study for professional body examinations.

Course Description

The Higher National Diploma (HND) in Business (Management) is designed for those who wish to develop their professional expertise and skills across a range of essential business and management areas.

The HND in Business (Management) can be studied as a stand-alone qualification or it can form part of a three-year degree programme by studying a final year top-up to a BA (Hons) in Business Management degree from the University of Sunderland.

Qualification / Awarding Body

On completion of all 16 units, you will be awarded a HND in Business (Management)

Awarding Body: Edexcel, UK

Mode of Study

Online distance learning

Course Content (modules)

The HND in Business (Management) comprises 16 units including 8 core units, 4 compulsory specialist units and 4 specialist units

Core Units

1. Marketing
Concepts and process of marketing; segmentation, targeting and positioning; extended marketing mix; different marketing segments and contexts
2. Managing Financial Resources and Decisions
Sources of finance; finance as a resource in business; financial decisions and financial performance
3. Organisations and Behaviour
Organisational structure and culture; approaches to management and leadership; motivational theories; working with others, teamwork, groups and group dynamics
4. Business Environment
Objectives and responsibilities of an organisation; economic, social and global environment; the behaviour of organisations and the market environment; international trade and the European dimension
5. Common Law I
Essential elements of a valid contract; specific terms in a business contract; law of tort in business activities, particular forms of tortious liability; elements of the tort of negligence
6. Business Decision Making
Sources for the collection of data; techniques to analyse data; produce information in appropriate formats; software-generated information
7. Business Strategy
Strategy formulation; strategic planning; strategy evaluation and selection; strategy implementation

8. Research Project
Prepare research proposal; using primary and secondary sources of information; carry out research project; present and evaluate findings

Compulsory Specialist Units

9. Managing Professional Development
Personal and career development; evaluate progress and achievement of personal development; interpersonal and transferable business skills; self-managed learning
10. Working with and Leading People
Recruitment, selection and retention procedures; building winning teams; work and development needs of individuals; performance monitoring and assessment
11. Managing Activities to Achieve Results
Business processes in delivering outcomes based upon business goals and objectives; plans for areas of responsibilities; appropriate systems to ensure quality of products and services; health and safety in the workplace; organisational performance
12. Managing Communications, Knowledge and Information
Information and knowledge needs; personal networking; communication processes; appropriate systems

Specialist Units

13. Marketing Planning
Marketing audits; barriers to marketing planning; marketing plan; ethical issues in marketing
14. Human Resource Management
Personnel management and the new approach to HRM; procedures and practices for recruitment and selection; monitoring and rewarding employees; rights and procedures on exit from organisation
15. Introduction to the Internet and E-Business
Scope of e-business; how the internet works; e-business models; website design
16. Project Management
Project management principles; project organisation and people; project processes and procedures.

Assessment

The HND in Business (Management) is assessed by 12 written assignments in total (of 2,500 to 3,000 words each) and four examinations.

Duration of Programme

Minimum 24 months for the HND, however this programme is flexible and can be extended to a maximum of five years.

What's included

All study materials, core textbooks and student handbooks are supplied. A tutor for academic support from the UK will be allocated by RDI on request, whom you can contact by telephone or email. You will also have access to an online Virtual Campus administered by RDI.

In Mauritius, you will have access to a programme coordinator at PTC for administrative support. You are allowed to attend all tutorial sessions organised by PTC.

Entry Requirements

Candidates should be at a certain academic level such as an 'A' Level, or have at least two years full-time work experience.

Enrolment Dates

Four intakes a year - January, April, July and October.