

Advanced Professional Diploma in Management Studies

Benefits

Students are expected to develop the following skills during the programme of study:

- Systematic understanding of knowledge and a critical awareness of current problems and new insights, much of which is at the forefront of the professional area of management
- Comprehensive understanding of management techniques and ability to apply
- Critical evaluation of current research and advanced scholarship in the area of management
- The demonstration of self-direction and originality in tackling and solving problems
- Allows progression towards memberships in professional institutions or sideways progress to Masters degree. This qualification allows direct entry and can be studied as the first year of the University of Sunderland MBA programme.

Course Description

The BTEC Advanced Professional Diploma in Management Studies (APDMS) offers an engaging post-graduate programme for higher education and adult learners who are clear about the area of employment they wish to enter or to which they wish to progress within existing employment. It also provides a suitable qualification for those wishing to change career or move into employment in management. Access to suitable management work situations is fundamental to successful completion of this qualification, either through permanent full- or part-time employment or through a collaborative work placement.

Qualification / Awarding Body

On successful completion of this programme, you will be awarded the BTEC Advanced Professional Diploma in Management

Awarding Body: Edexcel, UK

Mode of Study

Text-based distance learning

Course Content (modules)

The APDMS programme comprises nine units, including three core units and six specialist units.

Core Units

1. **Advanced Professional Development**
This unit is designed to enable learners to take responsibility for their learning and development needs to meet personal, professional and organisational goals and objectives.
2. **Managing Change in Organisations**
This unit will look at the reasons for change and alternative models for its management, through such methods as organisational development, business process re-engineering and the learning organisation model.
3. **Management Research – Project and Presentation**
The purpose of this unit is to provide learners with an opportunity to integrate all the learning from the whole programme. Learners will need to take a full and active role in all aspects of the development of the project from selecting an appropriate management issue to the production of a substantial report of a style appropriate for the consideration of senior management.

Specialist Units

4. **Strategic Planning and Implementation**
This unit requires the learner to plan and develop the implementation of a management strategy for an organisation they know well. The learner will need to interact with senior management and stakeholders as the emphasis is on a participative approach.
5. **Managing Financial Principles and Techniques**
This module provides learners with a foundation in financial principles and techniques relevant to the strategic management process. The focus is on the management of costs through the use of forecasting, appraisal and financial reporting procedures.
6. **Human Resources Planning and Development**
This unit focus on the knowledge, understanding and skills necessary for the planning and development of an organisation's human resources. Learners will research the role of the HR function, analyse HR planning and development methods and how they contribute to organisational objectives.
7. **Leadership of Your Organisation**
This unit gives learners an insight into current thinking on leadership from the perspective of the organisation. Learners will consider the range of competences and styles of successful leaders, the importance of the context in which leadership exists and how organisations can plan to meet their current and future requirements for leaderships.
8. **Strategic Marketing Management**
This unit introduces marketing strategy to learners who are not professional marketers but would like to understand how to support the strategic marketing process. Learners will learn about the theoretical concepts associated with a marketing strategy and the marketing planning process and its application to different market situations.
9. **Quality and Systems Management**
This unit focuses on the effective and efficient strategic planning and control of operational systems to improve their effectiveness and efficiency. Learners will develop an understanding of the design and monitoring of systems and processes and how they can be monitored and improved.

Assessment

The BTEC Advanced Professional Diploma in Management Studies is assessed by with a mix of written assignments, reports and examinations.

Duration of Programme

Minimum 12 months for the BTEC Advanced Professional Diploma in Management. However, this programme is flexible and can be extended to a maximum of five years.

What's included

All study materials, core textbooks and student handbooks are supplied. You will be allocated a tutor for academic support from the UK by RDI on request, whom you can contact by telephone and email. You will also have access to an online Virtual Campus administered by RDI.

In Mauritius, you will have access to a programme coordinator at PTC for administrative support. You are allowed to attend periodic workshops organised by PTC.

Entry Requirements

To gain entry to the BTEC Advanced Diploma in Management Studies, you should possess an Edexcel BTEC Certificate in Management, a first degree, or an appropriate professional qualification. Candidates without the above qualifications but have sufficient experience of working in a management position or aspiration towards management will also be considered.

Enrolment Dates

Four intakes in a year – January, April, July and October.