

Bradford MBA

Benefits

The programme offers the following benefits for students:

- Established Name – Bradford has been teaching business and management for more than 40 years and is one of Britain's longest-established university-based business schools
- Recognised Quality – The Bradford full time MBA has appeared in seven of the last eight rankings of the top 100 programmes worldwide published by the Financial Times. The part-time MBA has appeared in all five of these world-wide league tables
- Bradford is one of the fewer than 100 business schools around the world to have gained EQUIS accreditation – the leading international system of quality assessment among business school. The Bradford MBA is also accredited by the Association of MBA (AMBA)
- Latest Thinking and Development in Business and Management - the Higher Education Funding Council rates the research conducted by the faculties as excellent.

Course Description

If you are seeking a challenging learning experience, and a business qualification that will be recognised throughout the world, you need look no further than the Bradford MBA. It offers a unique combination of business-oriented skills development and rigorous teaching of evidence-based management research

Qualification / Awarding Body

On successful completion of the programme you will be awarded a Master of Business Administration

Awarding Body: University of Bradford

Mode

Text-based distance learning

Course Content (modules)

The MBA comprises an induction and three stages:

I. Induction (compulsory)

You will complete a compulsory induction online. The induction is designed to familiarise you with the programme and introduce you to essential study skills. You will also be introduced to the Bradford personal development portfolio – a tool for self-assessment and skills review that will also help you to choose the most appropriate activities, electives and projects to develop your career.

II. Stage 1: Core Modules

You will study seven compulsory modules

- Business economics and accounting
In this module, you will explore economic concepts relevant to management planning and decision-making; examine organisations' growth strategies and the market environment.
- Accounting
In this module, you will learn the role and structure of accounting and financial control in organisations.
- People in organisations
In this module, you will gain critical understanding of the factors that affect human behaviour in organisations; which investigates the relationship between organisational behaviour, organisational theory, organisational development and human resource management. As a result, you will be able to work more effectively in your organisation.
- Operations management
The operations module concentrates on the concepts and techniques associated with the production of goods and services. The topics covered include capacity planning, scheduling and operations planning.
- Marketing management

The marketing module helps you to understand markets, including segmentation, the creation of suitable strategies designed to service markets, together with techniques of controlling and planning marketing resources.

- Strategic management
Key topics in this module include the analysis of business environment, the understanding of competitive resource and advantage, and the methods for choosing appropriate corporate and business strategies and control.
- Business research
This module will help you to develop critical awareness of the quality of business research. It will improve your ability to design, carry out and present such research, and apply statistical techniques to business problems. This module is also designed to assist in the preparation of your management report.

III. Stage 2: Electives

You will choose seven electives from a range of about 30. The range and diversity of electives is a key feature of the Bradford MBA programme, enabling you either to develop your existing knowledge or pursue a new area of interest. Electives offered vary from year to year and are subject to student demand. Electives offered in recent years include:

- Financial management
- International human resource management
- Marketing communications
- Total quality management
- World-class operations
- International business strategy

IV. Stage 3: The Management Project

You will find the management report to be the most rewarding and challenging part of the programme. It provides you with the chance to work on a practical management issue in some depth. The management project involves an original and detailed investigation of a specific business management problem, which you will write up in a 15,000 dissertation.

Assessment

A mixture of assignments and examinations and a 15,000-word dissertation

Duration of Programme

The Bradford MBA is normally studied over a 24-month period, but this may be extended to suit your individual needs for up to a maximum of six years.

What's included

All study materials, core textbooks and student handbooks are supplied. A tutor for academic support from the UK will be allocated by RDI on request, whom you can contact by telephone or email. In addition you will be able to study a maximum of two modules on campus at the University of Bradford School of Management which is included in the fee.

In Mauritius, you will have access to a programme coordinator at PTC for administrative support. You are allowed to attend all periodic workshops organised by PTC.

Entry Requirements

Candidates should satisfy the following entry requirements:

- First degree from an approved university, or an acceptable professional qualification. Usual entry requirement is a UK degree minimum 2:2 (honours); European degree gross percentile average (GPA) of 2.5 out of 4.0 or 6.5 out of 10, or overall average of 70% from 100%
- At least three years' relevant postgraduate work experience
- Proficiency in English – a 6.5 score on IELTS test of English, 580 in written TOEFL or 240 in computer-based TOEFL needed from non-native speakers. Applicants using the internet-based TOEFL test are required to obtain a score of 94 or better
- Alternatively, applicants may be invited to take the Bradford Test to assist in evaluation of the application

Enrolment Dates

Four intakes a year - January, April, July and October.