

Wales BA (Hons) Business (Final Year Top-Up)

Benefits

The programme offers the following benefits to students:

- Students can choose the order in which they want to study the taught modules. Since the programme is studied online, they also have the flexibility to study at home, at work, on leave, on vacation or even on overseas trips, as long as they have access to a computer and the internet. Students can take from two years to four years to complete the MBA.
- The University of Wales is one of the oldest and largest universities in the UK. Hence by studying for a degree from Wales, you are guaranteed of a qualification that is recognised the world over.
- RDI is the world's largest independent provider of UK university distance learning education, and has been providing UK university distance learning education for over 17 years.
- Passing all the units will provide you the opportunity to progress your studies onto further qualifications, such as the MBA programme.

Course Description

The University of Wales BA (Hons) is designed as a top-up for holders of the HND Business & Management, or equivalent, to progress to full undergraduate honours. This programme will develop your knowledge and skills gained at HND level. You will undertake a rigorous study of theories, business techniques and issues and acquire the practical skills that are essential within the changing business environment to enable you to pursue a business career or future academic study.

Qualification / Awarding Body

On successful completion of this programme, you will be awarded a BA (Hons) Business

Awarding Body: University of Wales

Mode

Online distance learning

Course Content (modules)

The top-up programme comprises an induction and six modules.

1. Project Management
This module will enable you to understand the processes of project planning, financing and implementation. The module introduces a good mix of operational skills and analysis of major strategic projects from around the world. This is an integrative module drawing down from a range of business functions and skills typical of the way businesses are increasingly being managed today.
2. Marketing Strategy
This module will enable you to appreciate how marketing strategies can contribute to the success of the business. You will consider the 'mechanics' of marketing strategy i.e. the models and concepts that are used in developing and implementing valid strategies. You will also explore contemporary themes and issues such as relationship marketing, branding and e-marketing.
3. Managing Self and Others
This module will reinforce your study skills and give you an opportunity to reflect on your own wider skill set and future needs. It will then develop your understanding of working with and managing people. This will include reviewing the key policy variables that make up a human resource strategy including: performance management, human resource development, employee relations, strategic recruitment and retention.

4. **Financial Decision Making**
This module will explore aspects of internal resource management while examining the broader financial context in which companies operate. Budgetary control, working capital management and investment appraisal will also be investigated. The emphasis of this module will be on the analysis and interpretation of financial data to aid decision-making rather than technical preparation of data.
5. **Emerging Business Themes**
In this module, you will explore some of the current trends in business and management. These will include globalisation, sustainability, corporate governance, and the not-for-profit sector.
6. **Strategic Management**
This module will help you develop skills needed to create business plans in line with corporate strategic plans and communicate them to stakeholders. An international case-based approach to tracking businesses through the cycle of growth from start-up to mature market will be taken.

Assessment

You will complete one 24-hour assessment, which you will complete within a very short timescale similar to that undertaken in an examination and four assignments of not less than 4,000 words each.

You will also complete a Learning Diary, which will require you to collect evidence and log events in your life that relate to the attainment of the learning outcomes of the module. This will be completed as part of the induction at the beginning of the programme but the assessment will be handed in towards the end of the programme.

Duration of Programme

Minimum 12 months for the University of Wales BA Top-Up. However, this programme may be extended to suit your individual needs for up to a maximum of three years.

What's included

All online study materials and student handbooks are supplied. You will be allocated a tutor for academic support by RDI on request, whom you can contact by telephone and email. You will also complete an online induction and have access to an online Virtual Campus administered by RDI.

In Mauritius, you will have access to a programme coordinator at PTC for administrative support.

Entry Requirements

- HND in Business or equivalent
- English ability equivalent to an IELTS score of 6.0

Enrolment Dates

Four intakes in a year – January, April, July and October.